



bookplanner



A Book Project Manager with Expert Guidance Made for Self-Published Authors

Once you finish your first draft and start to think about publishing your book, you can quickly fall into the dreaded *analysis paralysis*, unable to move forward because you don't know what to do first, when to do it, or how to keep track of all the things you need to do.

Book Planner liberates you from the paralysis. With **Book Planner** you know every step in the self-publishing process from editing to design to production, right up to your book launch.

Book Planner tells you exactly what to do at each step, with its built-in and detailed expert knowledge on the whole publishing process. You'll know how much time to budget for each task, where to get the resources and help you'll need, making it easy to see your path through a jungle of detail.

Even better, **Book Planner** creates a *detailed customized action plan* for the whole process, allowing you to stay on track during the weeks and months it takes to get your book ready to publish.

It doesn't matter whether you're an author who publishes direct to eBooks, or if you've got a globally distributed print-on-demand paperback, **Book Planner** will get you organized. It's like having your own personal publishing pro to guide you.

And you don't need to be starting from the very beginning, either. If you're part way through the preparation of your book, you can use **Book Planner** to help you schedule and manage any part of the process.

Whether you're a newbie or an experienced author, **Book Planner** has you covered. Why? Because we've distilled over 35 years of experience in book publishing into this simple and easy to use tool.

Why Book Planner?

1 Expert Guidance

Each task in Book Planner includes detailed expert guidance so you know exactly what to do, how long it will take, where to get resources, and how to save time and money doing it. Crafted by self-publishing pros, these comprehensive instructions are written to be easy to understand and simple to follow so you can focus on the task at hand.

2 Automated Plan Builder

Book Planner uses your input to build a complete task list customized for your schedule. All you do is pick the pre-built plan that best fits your needs, and Book Planner will automatically create a real-world schedule complete with all of the tasks that will fit into the time you have available.

3 Everywhere You Need It

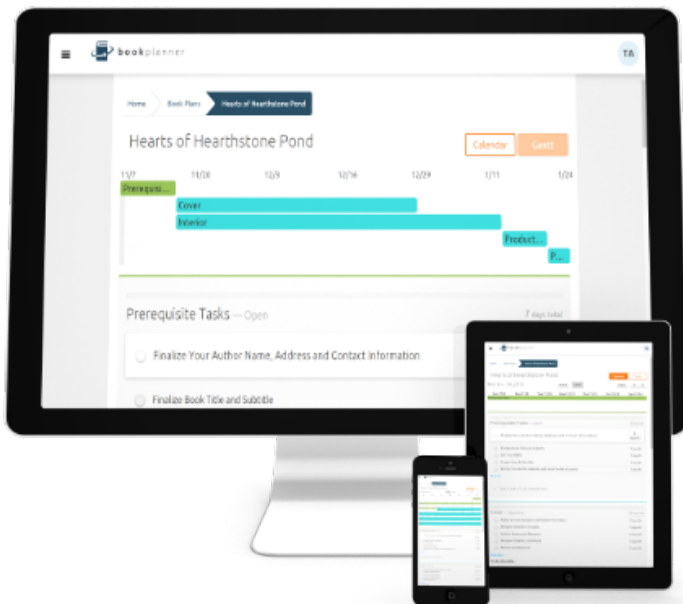
Book Planner is a web-enabled application that looks beautiful on your PC, Mac, Tablet or Smartphone. Use it anywhere you have a web browser—at your desk, or on the go, from all of your devices, making it even easier to stay on track.

4 Easy to Use

Making your book project quick and easy to manage is a top priority. Hey, book publishing should be fun, not an exercise in stressing you out. Your task list and calendar are up-front so you know exactly what you need to do and how long you have to get it done. We're authors too, so we've made task and time management as simple as possible to get the job done.

5 Customizable Book Project Manager

Create and manage book production projects for all of your books. Easily plan and schedule every aspect of getting your book ready for retail from the moment you finish writing it through your book launch. You'll find tasks for everything from pre-production to editing, interior design, cover design, and beyond.



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